

On Thursday 15 October 2020 (09.00 – 10.30 CET) the Dutch Association of Insurers in collaboration with **InsurTech Israel** organizes the **InsurTech Israël Virtual Roadshow Netherlands Showcase**. During this event top notch InsurTech startups from Israël will showcase their technology-based solutions for the insurance industry. These solutions are ready to be implemented by insurers in collaboration with these InsurTech.

We asked Kobi Bendelak, CEO of InsurTech Israël, three questions about this exclusive event for members of the Dutch Association of Insurers.

1. What is (the role of) InsurTech Israel?

InsurTech Israël, founded in 2017, is dedicated to engendering innovation in the insurance industry. InsurTech Israël facilitates entry into Israel's innovation ecosystem, as official or unofficial representatives. Assessing market opportunities, facilitating PoCs, creating effective interfaces with local start-ups, and providing thought leadership. InsurTech Israël knows the local ecosystem, all the key players and can help Dutch insurers to collaborate with InsurTech based in Israël.

2. Why is Israël a Startup Nation?

Israel's self-proclaimed „Startup Nation“ title often comes as a surprise due to the country's small size (total population 9 million). There is one (1) startup for every 1.430 people! State of the art technology from Israel is applied in Europe. Israel is home to hundreds of multinational R&D centers. InsurTechs unicorns like Lemonade, Hippo and Next Insurance have Israeli roots. Many globally known companies, such as SodaStream (home carbonated systems), Mobileye (autonomous cars) and Waze (crowd sourced maps app) were founded by Israelis.

3. What is your advice for Dutch Insurers?

Don't be too busy and miss out! Join us and register today.